

## Advisory service types

Project Types	Subtypes of advisory service
<b>Accounting and Financial Reporting</b>	Accounting advisory services to improve financial information for management and reporting
	Financial management and accounting systems
	Improvement of financial statements to meet local standards / IFRS
	Revision of financial information to produce auditable financial
<b>Energy/Resource Efficiency</b>	Energy audits/certifications and ratings
	Energy Efficiency engineering solutions
	Energy management systems
	Renewable Energy
<b>Engineering Solutions</b>	Architectural planning/design
	Infrastructure/utilities planning/design
	Machinery & equipment, production optimisation
<b>Environmental Management</b>	Environmental audits/impact assessments
	Environmental engineering solutions
	Environmental management systems
<b>Financial Management</b>	Financial Management Enhancement
<b>Information &amp; Communication Technology</b>	Enterprise Resource Planning (ERP) and other internal processes solutions (e.g SCM, BPM, WMS)
	Customer Relationship Management (CRM) systems
	Productivity/project management tools
<b>Marketing</b>	Marketing strategy
	Market research
	Sales management
	Branding & Promotion
	Website/market place development, mobile application development, customer communication tools
	Social Media and Digital Marketing
	Franchising

<b>Operations</b>	Business process re-engineering
	Supply chain management
<b>Organisation</b>	Human resources management
	Organisational development
<b>Quality Management</b>	Food safety systems
	Product safety
	Quality management systems
	Safety at work systems
<b>Strategy</b>	Business planning
	Feasibility study
	Financial analysis and planning
	Partner search
	Strategic planning
	Design and Implementation of Digital Business Models
<b>Star Venture</b>	Start-ups organisation and management
	Start-ups operations
	Start-ups sales and marketing
	Start-ups finance
<b>Skills in Business</b>	Recruitment and retention
	Work-based learning